

PATENT

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Date: 4-1-02


Himanshu S. Amin

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicants: David E. Heckerman, *et al.*

Serial No: 09/450,262

Filing Date: November 29, 1999

Examiner: Daniel Lastra

Art Unit: 2162

Title: TRANSMISSION OF INFORMATION DURING AD CLICK-THROUGH

Box Non-Fee Amendment
Assistant Commissioner for Patents
U.S. Patent and Trademark Office
Washington, D.C. 20231

REPLY TO OFFICE ACTION DATED JANUARY 2, 2002

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the amendments and comments herein.